

Addy Chan



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Education

Bachelor of Arts in Graphic Design & Multimedia

Universiti Tunku Abdul Rahman

Major

Website & Graphic Design

CGPA

3.33/4.00



About Myself

I'm a passionate UI/UX Designer who keeps up with the latest design trends and is always looking to improve or pick up new skills. My goal is to create designs that focus on user experience while still having a visually impressive interface. Besides UI/UX, I also have experience in logo design, illustrations, and motion graphics, allowing me to add creative and dynamic elements to my work.

Experience

Head of Sponsorship – Doodletopia Art Exhibition

(January 2025 – Present)

- Led the sponsorship team, securing monetary sponsors and media partners for the event
- Managed sponsorship deals that brought in funding, vouchers, and promotional support
- Delivered pitches and speeches to potential sponsors, highlighting the event's impact
- Worked with sponsors to ensure a smooth and beneficial collaboration

Freelancing

(October 2024)

- Worked with another designer to create advertisements materials for a company
- Made design adjustments to improve clarity, aesthetics, and overall impact
- Managed minor enhancements based on feedback to meet client expectations

Area of Expertise

- Website Design
- UI/UX Design
- Graphic Design
- Wireframing
- Motion Graphic
- User Research

Skills

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Figma
- Powerpoint
- Capcut

Front-End Coding

- HTML5
- CSS
- Javascript

Soft Skills

- Creativity
- Problem Solving
- Fast Learner
- Time Management

Languages

- English
- Mandarin
- Malay